

Draft as of Thursday, 6 February 2014
NOTES of the SECOND MEETING OF THE NAILSWORTH COMMUNITY LAND TRUST
STEERING GROUP 7 pm Wednesday 27th January 2014
Council Chamber, Nailsworth Town Hall.

Present: NTC Cllrs - Jonathan Duckworth, Steve Robinson, Paul Carter
SDC Cllrs - Emma Sims, Paul Carter
Keith Angus, Will Duckworth, Jonathan Burfitt, Matt Zorn, Ian Potts, Joyce Affleck,
Bill Affleck, Wendy Gerrard, Heather Davies

Apologies: Ian Crawley

1. **Jonathan Duckworth agreed as Chair** for the meeting
2. **Agreement of the Notes of the First Meeting of the NCLT SG** as a correct record
3. **Matters arising from the First Meeting of the NCLT SG**
 - a. **Site appraisal** - Paul Carter, Elizabeth Francis, Keith Angus Ian Crawley and Jonathan Duckworth visited two sites that SDC had put forward for consideration for CLT development. The group considered both sites to be marginal, with considerable hindrances to development. The group also visited a third site and agreed to approach SDC regarding the possibility of this site being available to the CLT. A concern was raised regarding traffic access to the third site
 - b. **Publicity Sub-Group** - this had met and had manned a stall at the Monthly Market in December. 15 new members and friends were signed up to the CLT at this stand
Notes of the Publicity Group meeting has previously been circulated with the SG Notes
4. **Publicity and membership**
5. **A Leaflet had not yet been produced but would be shortly.** Draft to be circulated round the SG for comment
 - a. It is critical that the CLT has a representative number of members, and discussion ensued regarding ways of increasing membership.
 - i. Needs to be well explained, but it is a difficult concept to explain and works best with face to face contact
 - ii. **SG members to target their streets, door to door.** Areas agreed were: Heather & Emma - Lawnside/Bunting Way. Keith - Market Street. Matt - lower Newmarket Road. Jon B upper Newmarket Road. Jonathan D & Will - Church Street/Park Road
 - iii. **Major shops** to be approached. Steve - Morrisons. Jonathan - CoOp
 - iv. **February Monthly Market** - Heather, Emma, Paul
 - v. **Country Market (WI)** - Emma
 - vi. **Each member of the SG to sign up 10 members** for the next SG meeting
 - vii. Other areas to target: Primary School, FGR Home match, FG Residents Association, large employers
 - b. Additional discussion raised the following points and suggestions
 - i. Money collected is currently held by Jonathan Duckworth, since the organisation has no Bank Account. This currently stands at £ x number of members
 - ii. Can we look at accepting PayPal on the website. This would cost approximately 20p per transaction but would greatly aid recruitment since new members currently have to take £1 to the Town Hall or TIC. Ian P and Jonathan D to investigate
 - iii. FaceBook and Twitter campaigns once PayPal was available
 - iv. Do we need identification to collect monies?
 - v. QR Code on leaflet - action **JD**

- vi. Do we need Data Protection registration? When incorporated we will not need it for Membership records, but the situation is currently unclear. Currently data held is the information from Membership forms and this is held in a database by JD
 - vii. Issuing of receipts - this is outstanding, but not considered urgent.
 - viii. Nailsworth News article
6. **Funding - Talk at Stonehouse Community Centre** 13th Feb 12:00 - 14:00 - SG members advised to attend if possible
 7. **Next Meetings** - 24th Feb, 24th March, (suggested 28th April - to be agreed at next SG meeting). Mondays, 7:00pm. Town Hall unless otherwise notified.